



NELSON MUSIC AND DANCE ACADEMY



Sponsorship Package

Investing in the next generation of creative leaders

Nelson Music and Dance Academy
Buea, Cameroon

Empowering youth, celebrating culture, and building leaders through the arts.



Invitation to Sponsor

Nelson Music and Dance Academy invites companies, foundations, embassies, institutions, faith-based organisations, and individuals to help expand access to professional arts education in Buea and surrounding communities.

Sponsorship supports children and young people through training, scholarships, instruments, outreach, and leadership development. We welcome both financial and in-kind contributions and will agree deliverables in writing before implementation.

About the Academy

Based in Buea, Cameroon, the Academy has provided more than five years of accessible training in music, dance, acting, photography, leadership, and creative entrepreneurship. The Academy reports that more than 100 young people have participated through workshops, weekly classes, and community performances.

Mission

To provide accessible, high-quality education in music, dance, acting, photography, leadership, and creative entrepreneurship while promoting innovation, cultural appreciation, and community engagement.

Vision

To become a globally recognized centre of excellence where the arts inspire creativity, transform lives, and empower future leaders.

What Sponsorship Can Fund

- Scholarships and fee support for vulnerable learners
- Music instruments and teaching equipment
- Dance, theatre, photography, and media resources
- Holiday Creative Arts Workshop participation
- Instructor support and capacity building
- Venue, transport, learning materials, refreshments, and event logistics
- Community outreach, showcases, and certificates



Sponsorship Levels

Level	Contribution	Suitable support	Recognition
Platinum Partner	FCFA 3,000,000+	Major program, scholarship cohort, equipment, or event support	Priority logo placement, event recognition, website acknowledgement, impact report, certificate
Gold Partner	FCFA 1,500,000+	Program delivery, scholarships, equipment, or production support	Prominent logo placement, event and website acknowledgement, impact report, certificate
Silver Partner	FCFA 600,000+	Targeted scholarships, materials, logistics, or outreach	Logo or name acknowledgement, selected event visibility, impact update, certificate
Community Partner	Flexible contribution	Cash or useful in-kind contribution	Recognition agreed in proportion to the contribution

Recognition and Accountability

Depending on the level and nature of support, partners may receive brand visibility, CSR recognition, media exposure, website recognition, event branding, impact updates, and a partnership or sponsorship certificate. Final benefits, timelines, logo use, safeguarding expectations, and reporting arrangements should be confirmed in a signed agreement.

How to Become a Sponsor

- Contact the Academy and identify the program or need you wish to support.
- Agree the contribution, purpose, recognition, timeline, and reporting requirements.
- Receive written payment or in-kind delivery instructions from the Academy.
- Confirm receipt and begin implementation under the agreed plan.

Do not send funds to an account that is not confirmed through the official Academy contact channels below.

Start a Sponsorship Conversation

FOMIC Street, Sand Pit, Buea, South West Region, Cameroon
Phone and WhatsApp: +237 675 528 015 or +237 650 579 274
Email: info@nelsonmusicanddanceacademy.org
Website: www.nelsonmusicanddanceacademy.org