



NELSON MUSIC AND DANCE ACADEMY



Partnership Brochure

Collaboration for arts education youth empowerment and community impact

Nelson Music and Dance Academy
Buea, Cameroon

Empowering youth, celebrating culture, and building leaders through the arts.



Partner With Us

Nelson Music and Dance Academy seeks long-term, values-aligned partnerships that create opportunities for artistic training, confidence, leadership, innovation, and sustainable community impact.

Who We Are

The Academy is a Buea-based creative arts institution serving children, young people, adults, and emerging artists. Training spans five departments: music; dance; acting and theatre; photography and creative media; and leadership development.

Our Programs

Department	Current focus
Music	Vocal training, piano, guitar, drums, music theory, choir development, performance skills
Dance	Contemporary, liturgical, ballroom, Latin, salsa, acrobatic rock 'n' roll, acro swing, ballet fundamentals, Afro dance, choreography, creative movement
Acting and Theatre	Acting, script interpretation, stage performance, public speaking, drama production
Photography and Creative Media	Photography, videography, content creation, digital storytelling
Leadership Development	Team building, entrepreneurship, confidence development, communication skills

Our Reported Reach

- More than 100 young people trained
- More than five years of continuous teaching
- Activities in Buea and beyond in the South West Region
- Workshops, weekly classes, community performances, and showcases



Partnership Opportunities

- ☐ Youth empowerment and scholarships
- ☐ Infrastructure development and venue support
- ☐ Community outreach and inclusive access
- ☐ Creative entrepreneurship and career pathways
- ☐ Arts education and curriculum development
- ☐ Equipment and instrument donations
- ☐ Instructor training and organisational capacity building
- ☐ Research, exchange programs, volunteering, and cultural collaboration

Who We Welcome

- ☐ Embassies and international development agencies
- ☐ Universities and cultural institutions
- ☐ Faith-based organisations and local councils
- ☐ NGOs and foundations
- ☐ Corporate CSR programs
- ☐ Artists, educators, volunteers, and professional networks

Value for Partners

Partnership benefits can include brand visibility, CSR recognition, media and website acknowledgement, event branding, participation in selected activities, impact reports, partnership certificates, and a credible route to community transformation. Benefits will be tailored to the partnership and confirmed in writing.



A Practical Partnership Process

Step	Phase	Purpose
1	Conversation	Identify shared priorities and the people to be served.
2	Design	Agree objectives, activities, responsibilities, safeguarding, budget, indicators, and timeline.
3	Agreement	Record governance, branding, financial controls, data use, reporting, and exit terms.
4	Delivery	Implement with designated focal persons and regular check-ins.
5	Learning	Review results, document lessons, and decide whether to renew or scale.

Suggested Measures of Success

- Learners enrolled, retained, and completing programs
- Scholarships awarded and barriers removed
- Skills, confidence, teamwork, and performance progress
- Equipment supplied and actively used
- Showcases, outreach activities, and audience reach
- Partner commitments delivered on time
- Participant and parent feedback
- Financial and narrative reporting completed

Begin a Partnership Conversation

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